REGULAR MEETING BOARD OF DIRECTORS BEACH CITIES HEALTH DISTRICT June 29, 2011

A Regular Meeting of the Board of Directors of the Beach Cities Health District was called to order in the Beach Cities Room of the Beach Cities Health Center at 6:40 p.m.

Members Present: Marie Corr

Dr. Noel Chun Joanne Edgerton Dr. Robert Grossman Vanessa Poster

Members Absent:

<u>Legal Counsel Present</u>: Robert Lundy

Staff Present: Susan Burden, CEO

AGENDA ITEM	DISCUSSION	ACTION OR FOLLOW-UP
Call to Order Public Discussion	Ms. Marie Corr opened the meeting and invited Mr. Jeff Duclos, Mayor Pro Tempore, City of Hermosa Beach, to lead the salute to the flag. Ms. Corr asked if any member of the public would like to address the Board on any issue not on the agenda. No one from the public stepped forward.	
Review and Approval of the Minutes of the May 25, 2011 Regular Meeting	The Board reviewed the minutes of the May 25, 2011 Regular Meeting.	After review, it was Moved and Seconded (Grossman/Chun) to approve the minutes of the May 25, 2011 Regular Meeting. Motion Carried Unanimously
Steppin' Out Report and Recognition	Ms. Corr invited Mr. Michael Shaw, Director of Communications, and Ms. Brandy Harkins, Education and Emergency Preparedness Manager, to the podium. Ms. Harkins presented a certificate of recognition for top adult stepper to Mr. Jeff Duclos, Mayor Pro Tempore, City of Hermosa Beach, who walked 356,645 steps. Mr. Duclos also accepted a certificate of recognition on behalf of the Hermosa Beach City Council, who walked 509,578 steps.	

Prepared By: Gloria Carroll

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AGENDA ITEM	DISCUSSION	ACTION OR FOLLOW-UP
	Mr. Duclos stated he was pleased to be recognized for his efforts. Mr. Duclos also expressed his appreciation to Beach Cities Health District for its incredible support of the City of Hermosa Beach's efforts to curb secondary smoke in the city's outdoor dining areas.	
	Ms. Harkins presented a certificate of recognition to Ms. Marna Smelzer, President and Chief Executive Officer of the Redondo Beach Chamber of Commerce, who accepted on behalf of the Redondo Beach Chamber of Commerce, for 55,489 steps walked. Ms. Smelzer expressed her appreciation to Beach Cities Health District for its support of the Redondo Beach Chamber of Commerce.	
	Ms. Harkins presented a certificate of recognition to Ms. Therea Plakos, Outreach Manager, who accepted on behalf of the Cancer Support Community-Redondo Beach, for 1,124,313 steps walked. Ms. Plakos expressed her appreciation for the recognition.	
	Mr. Shaw presented an award to SKECHERS for partnering with Beach Cities Health District in the Steppin' Out walking challenge. Ms. Jill Jensen accepted the award and stated SKECHERS looks forward to partnering with Beach Cities Health District in the years to come.	
	Mr. Shaw presented an award to Richstone Family Center for partnering with Beach Cities Health District in the Steppin' Out walking challenge. Ms. Allison Tanaka accepted the award and stated that it was a pleasure to be a partner in the Steppin' Out walking challenge.	
	Mr. Harkins presented a certificate of recognition to the Manhattan Beach Board of Education for 210,601 steps walked. Ms. Karen Komatinsky, a member of the Manhattan Beach Board of Education, accepted the award and expressed her appreciation to the Beach Cities Health District.	
Program and Staff Reports	Ms. Corr invited Dr. Lisa Santora, Chief Medical Officer, to the podium.	
Chief Medical Officer	Dr. Santora presented an overview of the	

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	District's participation in the City of Hermosa Beach's efforts to curb secondary smoke in the city's outdoor dining areas. Dr. Santora also reminded the public of the health risks as a result of smoking.	
	Dr. Santora presented an update on the upcoming Vitality City events:	
	July 11, 2011 - South Bay Bicycle Coalition/Vitality City presentation by Dan Burden, Executive Director of the Walkable and Liveable Communities Institute	
	July 23, 2011 - Launch No. 2 of the Moai	
	July 28, 2011 - Brian Wansink Restaurant Training Workshops – 2 Hour sessions: •10:30 a.m. & 2:00 p.m. at Manhattan Beach City Hall-Fire/Police Community Room •7:00 p.m. Beach Cities Health Center in the Beach Cities Room	
Chief Executive Officer	Ms. Burden reported that Ms. Jackie Berling, Director of Human Resources, has been promoted to Chief Resource Officer. In addition to managing Human Resources, Ms. Berling will be overseeing the management of AdventurePlex and the Center for Health and Fitness.	
	Ms. Burden reported that the September Board of Directors meeting will be held on September 21, 2011, due to a religious holiday.	
	Ms. Burden reported that it looks like we are coming in on budget this year. Ms. Burden expressed her appreciation to Mr. Steve Groom, Chief Financial Officer, for his efforts in formulating the budget for FY 2011-2012.	
Legal Counsel	Mr. Lundy had no report.	
Finance Committee Treasurers Report	Ms. Corr announced that this Agenda Item would be taken out of order.	
Discussion and Potential Action Items:		
2. Additional Funding of \$12,500 Added to the Administration Department's Budget	Ms. Corr announced that this Agenda would be taken out of order.	

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for FY 2011-2012,	Ms. Burden presented an overview of the	
Covering Annual	District's membership in the Association of	
Membership Dues	California Healthcare Districts and the ALPHA	
for the Association	Fund, the District's Worker's Compensation	
of California	insurance carrier.	
Healthcare Districts		
	Ms. Corr invited Mr. Dave McGhee, Chief Executive Officer of the Association of California Healthcare Districts (ACHD), to the podium.	
	Mr. McGhee presented an overview of his role in ACHD, the various challenges that are facing healthcare districts, and the projected changes in the organization going forward.	
	After review and discussion, Ms. Poster made a motion to approve additional funding of \$12,500 added to the Administration Department's Budget for FY 2011-2012, covering Annual Membership Dues for the Association of California Healthcare Districts.	After review, it was Moved and Seconded (Poster/Grossman) to approve additional funding of \$12,500 added to the Administration Department's Budget for FY 2011-2012, covering Annual Membership Dues for the Association of California Healthcare Districts. Motion Carried Unanimously
1. Additional Funding of \$75,000 added to the Communication	Ms. Corr announced that this Agenda item would be taken out of order.	
Department's Budget for FY 2011-2012, Covering the	Ms. Corr invited Mr. Michael Shaw, Director of Communications, to the podium.	
Quarterly Publishing and Mailing Expenses for the LiveWell Magazine	Mr. Shaw presented the pros, cons and alternate suggestions regarding the additional funding of \$75,000 added to the Communication Department's budget covering the quarterly publishing and mailing expenses for the LiveWell Magazine to the Communication Department's budget for FY 2011-2012.	
	Ms. Corr invited Mr. Richard Strom, a resident of Manhattan Beach, to the podium.	
	Mr. Strom stated that while he strongly believes that communicating things that can improve the health of the residents by far is the most important thing that Beach Cities Health District	

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	can do, he has some serious reservations about this glossy magazine.	
	Ms. Corr invited Mr. David Poster to the podium.	
	Mr. Poster stated that he is in support of a published and mailed LiveWell magazine.	
	After review and discussion, Dr. Chun made a motion to not approve the \$75,000 covering the publishing of the LiveWell magazine with a referral to staff to explore other alternatives.	
	Mr. Lundy stated that a motion to not approve is not necessary, just a referral to staff.	
	Ms. Poster made a motion to fund \$75,000 to continue quarterly publication of the LiveWell magazine that reaches every household in the three beach cities.	No action was taken due to a lack of a second to the motion.
	Ms. Poster made a motion to allocate \$20,000 for sending LiveWell once a year in an annual report format that would be mailed to the community.	
	Mr. Lundy advised that since item this is not on the Agenda, he has concerns about voting on Ms. Poster's motion.	No action was taken. This item was referred to staff for additional review and alternate recommendations to be brought before the Board at its July meeting.
3. Additional Funding of \$89,000 Added to the Adult Services	Ms. Corr announced that this Agenda item would be taken out of order.	
Department's Budget for FY 2011-2012,	Ms. Corr invited Dr. Santora to the podium.	
Covering One (1) New Full-Time Epidemiologist Position, Reporting to	Dr. Santora presented an overview of the scope of responsibilities and the benefits derived by having a full-time epidemiologist on staff.	
Dr. Lisa Santora, Chief Medical Officer	After review and discussion, Ms. Edgerton made a motion to approve additional funding of \$89,000 added to the Adult Services Department's Budget for FY 2011-2012, covering one (1) new full-time Epidemiologist position, Reporting to Dr. Lisa Santora, Chief Medical Officer.	After review, it was Moved and Seconded (Edgerton /Chun) to approve additional funding of \$89,000 added to the Adult Services Department's Budget for FY 2011-2012, covering one (1) new full-

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AGENDATIEM	Biologicia	time Epidemiologist position, Reporting to Dr. Lisa Santora, Chief Medical Officer. Motion Carried Unanimously
4. Implementation of Governmental Accounting Standards Board (GASB) Statement No. 54, "Fund Balance Reporting and Governmental Type Definitions" and Approval of the Following Related Documents: a. Policy No. 6150: Fund Accounting Policy b. Policy No. 6170: Fund Balance Policy c. Resolution No. 519: Classifying the Various Components of Fund Balance as Defined in Governmental Accounting Standards Board Statement No. 54	After review and discussion, Ms. Poster made a motion to approve the following: Policy No. 6150: Fund Accounting Policy, subject to annual review by the Finance Committee. Policy No. 6170: Fund Balance Policy, subject to annual review by the Finance Committee Resolution No. 519: Classifying the Various Components of Fund Balance as Defined in Governmental Accounting Standards Board Statement No. 54.	After review, it was Moved and Seconded (Poster /Edgerton) to approve the following: Policy No. 6150: Fund Accounting Policy, subject to annual review by the Finance Committee. Policy No. 6170: Fund Balance Policy, subject to annual review by the Finance Committee Resolution No. 519: Classifying the Various Components of Fund Balance as Defined in Governmental Accounting Standards Board Statement No. 54. Motion Carried Unanimously
Approve Checks No. 51591 through 51846, totaling \$903,310.13 for Accounts Payable for the Month of May 2011 Action Item:	Ms. Corr announced that this Agenda item would be taken out of order.	It was Moved and Seconded (Edgerton/Poster) to Approve Checks No. 51591 through 51846, totaling \$903,310.13 for Accounts Payable for the Month of May 2011. Motion Carried Unanimously
Reappointment of Community Committee Members to the	Ms. Edgerton made a motion to approve the appointments of community committee members Dale Gramaje, Ernie O'Dell, Steven	It was Moved and Seconded (Edgerton/Poster) to

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Finance Committee	Nicholson, Brian Parker, Marie Puterbaugh and Richard Schweitzer to the Finance Committee effective July 1, 2011 through June 30, 2013 and the appointment of Marie Puterbaugh as Finance Committee representative to the Strategic planning Committee effective July 1, 2011 through June 30, 2013.	approve the appointments of community committee members Dale Gramaje, Ernie O'Dell, Steven Nicholson, Brian Parker, Marie Puterbaugh and Richard Schweitzer to the Finance Committee effective July 1, 2011 through June 30, 2013 and the appointment of Marie Puterbaugh as Finance Committee representative to the Strategic planning Committee effective July 1, 2011 through June 30, 2013. Motion Carried Unanimously
Community Health Committee	Ms. Corr announced that this Agenda item would be taken out of order.	
Action Item: Reappointment of Community Committee Members to the Community Health Committee	Dr. Grossman made a motion to approve the appointment of community committee member Joshua Davidson, M.D., M.P.H. to the Community Health Committee effective July 1, 2011 through June 30, 2013.	It was Moved and Seconded (Grossman/Poster) to approve the appointment of community committee member Joshua Davidson, M.D., M.P.H. to the Community Health Committee effective July 1, 2011 through June 30, 2013. Motion Carried Unanimously
Policy Committee	Ms. Corr reported that the Policy Committee is scheduled to meet on Wednesday, July 13, 2011 at 6:30 p.m. in the 3rd Floor Board Room.	
Properties Committee	Dr. Chun reported that the Ad Hoc Properties Committee did not meet. A meeting of the Properties Committee that was scheduled for Tuesday, June 28, 2011 was postponed as we are still working on contract	
Otrata via Di	negotiations with a wound care company.	
Strategic Planning Committee Action Item:	Ms. Poster reported that the Strategic Planning Committee did not meet.	It was Mars days d
Reappointment of Community Committee	Ms. Poster made a motion to approve the appointments of Michelle Bholat, M.D. and	It was Moved and Seconded (Poster/Corr) to

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Members to the Strategic Planning Committee	David Schmidt as community committee members to the Strategic Planning Committee effective July 1, 2011 through June 30, 2013 and to approve the appointment of Marie Puterbaugh as the Finance Committee representative to the Strategic Planning Committee effective July 1, 2011 through June 30, 2013.	approve the appointments of Michelle Bholat, M.D. and David Schmidt as community committee members to the Strategic Planning Committee effective July 1, 2011 through June 30, 2013 and to approve the appointment of Marie Puterbaugh as the Finance Committee representative to the Strategic Planning Committee effective July 1, 2011 through June 30, 2013. Motion Carried Unanimously
Old Business	There were no reports.	
New Business	There were no reports.	
Board Member Reports	Ms. Edgerton reported that she attended the following meeting/events: • Leadership Hermosa Beach Bike Rack Unveiling • Hermosa Beach City Council Meeting; Participated on panel to curb smoking in outdoor dining areas • Redondo Beach/Sister City La Paz, Baja California Sur, Mexico event Ms. Corr reported that she attended the Volunteer Brunch. Dr. Grossman reported that he attended the following meeting/events: • Redondo Beach Chamber of Commerce Installation Dinner • Visited the Department of Health in Croatia Ms. Poster reported that she attended the following events: • Volunteer Brunch • Redondo Beach Chamber of Commerce Installation Dinner Dr. Chun reported that he attended the following event: • Redondo Beach Chamber of Commerce Installation Dinner	

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Announcements/	There were no reports.	
Questions and		
Referrals to Staff		
Adjournment	Ms. Corr moved to adjourn the meeting in memory of Mr. Les Guthrie.	There being no further business, Ms. Corr Moved to adjourn the meeting. Meeting adjourned at 9:00 p.m.

The next Regular Meeting of the Beach Cities Health
District Board of Directors is scheduled for
Wednesday, July 27, 2011 at 6:30 p.m. in the
Beach Cities Room of the Beach Cities Health Center, located at
514 N. Prospect Avenue, Redondo Beach, California